

**ROMA**  
PUBLICATIONS

**PREMIER**  
**Construction**

**BUSINESS**  
**CONNECTIONS**

## MEDIA INFORMATION





**ROMA**  
PUBLICATIONS



The home of **Premier Construction** and **Business Connections**



## MEDIA INFORMATION

FORMED IN 1999, ROMA PUBLICATIONS LTD HAS GROWN TO BECOME A MARKET LEADER IN THE PUBLICATION OF CONSTRUCTION AND BUSINESS MAGAZINES. OUR MISSION IS TO INFORM, EDUCATE AND ENTERTAIN THE READER.

### Why ROMA is the smart choice

The synergy formed between our in-house editorial and design team and our contributing contacts within these industries helps us to not only keep up to date with all the latest information but also produce a product that is unrivalled in its field. Our full colour publications are issued throughout the whole of the UK, including the Channel Islands, and have a readership of 15,000.

Premier Construction is also distributed throughout many of the main industry related exhibitions including **SED, SALTEX, NO-DIG LIVE, RAC 2007 and INTERBUILD.**

### Distribution and circulation

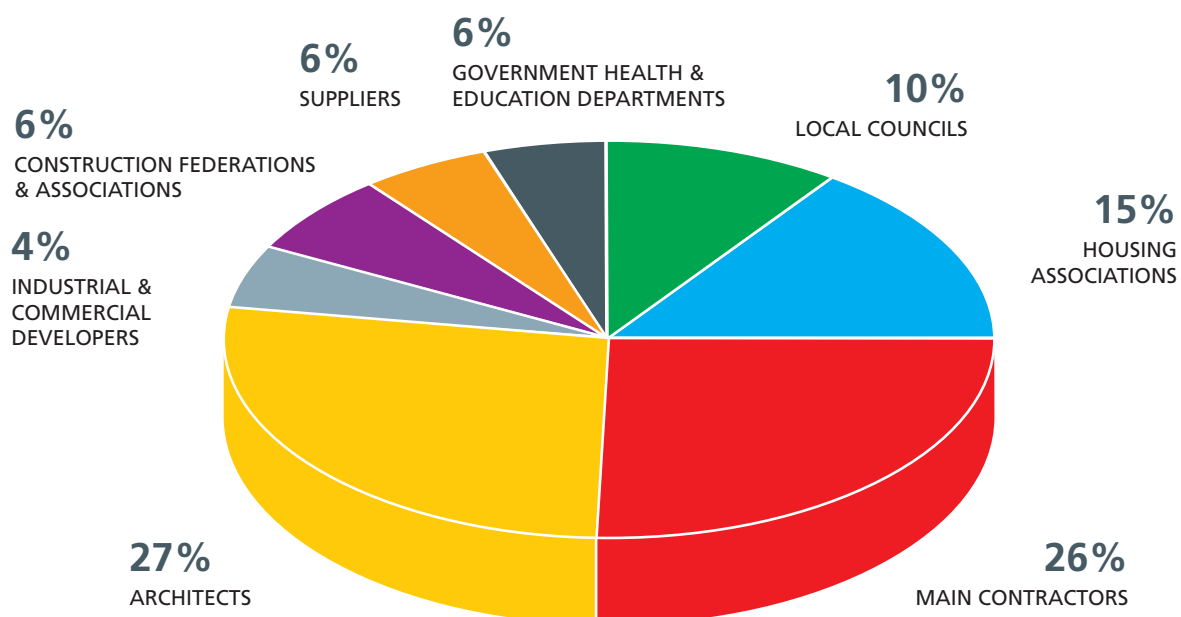
Premier Construction has a focussed client readership base of main contractors, architects, local government & health education departments, local councils, construction federations and associations, surveyors, industrial and commercial developers, mechanical and electrical engineers, structural engineers, sub-contractors and suppliers. Business Connections' client readership includes surveyors, local businessmen, bankers, financial services workers and key decision makers in the local business community.

### Features and articles

We are interested in hearing about and publicising all developments and giving the opportunity for organisations of all sizes to highlight their involvement and expertise among a wider audience.

### Enhancing your article

As part of the comprehensive package offered by ROMA Publications, our creative team can visit clients' businesses to take photos and record film footage for DVDs. Whatever the size, scope or area of your business, our team will capture your company at its best.



# ADVERTISING FORMATS

Our publications are assembled using a variety of programmes including Quark XPress, InDesign, Freehand, Photoshop and Illustrator, on Apple MacIntosh computers.

**WE PREFER ALL SUPPLIED ARTWORK TO BE IN JPEG OR PDF FORMAT AT HIGH RESOLUTION 300DPI.**

**WE ACCEPT CONTRIBUTIONS ON CD-ROM & DVD, OR YOU CAN EMAIL SUBMISSIONS TO [ARTWORK@ROMAUK.NET](mailto:ARTWORK@ROMAUK.NET).**

**PLEASE NOTE WE DO NOT ACCEPT FILM.**

Should you have any queries regarding your artwork please contact our team on 01706 719972 (Ext 243) and they will be happy to advise.

## Advertising rates

All our publications are printed in full colour. Below are our current advertising rates:

|                           | £ Sterling |
|---------------------------|------------|
| <b>DPS</b>                | 2350       |
| <b>Inside Front Cover</b> | 1895       |
| <b>Inside Back Cover</b>  | 1895       |
| <b>Full Page</b>          | 1350       |
| <b>Half Page</b>          | 825        |
| <b>Quarter</b>            | 675        |
| <b>Eighth</b>             | 400        |

## Advertisement dimensions

The displayed sizes indicate the dimensions of the advertisements available. Please note that the publications are produced in A4 (297mm x 210mm). Your maximum type area for a full page advertisement is 281mm x 194mm.

If you are supplying a FULL BLEED advertisement it MUST BE 303mm x 216mm in dimensions, with registration set at 297mm x 210mm.



**297mm x 210mm**  
(Max. type area  
281mm x 194mm)



**178mm x 130mm**



**130mm x 86mm**



**86mm x 60mm**

We also produce specialist supplements for distribution with the magazines. NHBC, LM Developments and many other companies currently enjoy the benefits of this service.





The **PREMIER** information tool  
for the construction industry

Features pages  
Latest industry news  
Full UK coverage  
Company profiles  
...and much more



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If you would like to contact our artwork team please call 01706 719972 Ext 243, fax 0845 458 4446 or email [studio@romauk.net](mailto:studio@romauk.net), alternatively please contact the sales team via the details below.

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